

THE NAI HARN

PHUKET

SPA VOYAGES, POOLSIDE PAMPERING AND 'SORBET FOR THE SOUL': THE NAI HARN UNVEILS REFRESHING NEW SPA CONCEPT

For Immediate Release

25 April, 2016

PHUKET, THAILAND: THE NAI HARN has launched its new spa concept, offering guests a mix of bespoke pampering that combines state of the art therapies with the most sort after indulgences in its Beach Spa Suites. Or enjoy spa happy hour anytime with light, refreshing wellness 'pick me ups' via the poolside Spa Cabana.



Cabana chic: Fresh, light and flirty is the attitude informing the new Spa Cabana at The Nai Harn, part of a new approach that dispenses with spa cliches in favour of light 'spa bites' enjoyed poolside, with deeper immersions in bliss in Beach Spa Suites.

NAI HARN Spa experiences are grouped into three themes: LOOK GOOD, FEEL GREAT and STAY WELL, with treatments inspired by the Andaman region, leavened with a touch of Hamptons glamour and style. The resort ensures each guest receives the best results by tailoring treatments to individual needs - a successful formula based on how you feel inside and outside.

NAI HARN Spa features four contemporary Beach Spa Suites and the Spa Cabana - very different experiences but founded on a philosophy of results-based wellness that works, served up in an ambiance that dispenses with Asian spa cliches in favour of 'light, fresh and flirty' design.

Guests will enjoy design that refreshes without becoming cloying; sorbet colours set against a crisp white canvas; think playful tones of fresh lime green or aquamarine framing natural white-washed timbers with a touch of Thai twist to create a uniquely warm, coastal charm.

Cool fabrics such as raw linen and pure crisp cotton, natural recycled wood, and collections of curios and nostalgic holiday mementos conjure thoughts of beachside escapes past, present and future, and treasured memories with loved ones, family and friends.

NAI HARN Spa treatments can be personalised into half -day 'spa voyages', with expert therapists assisting guests to choose the right selection of treatments that best meets their wants and needs.

LOOK GOOD treatments include 'Pure Lift FaceFit Workout', a toning and firming facial that gives your face muscles a proper workout, while 'Bronzilliance', natural, organic and paraben-free spray tan applied seamlessly by our experts to leave your skin with a natural golden glow.

FEEL GREAT includes Skin Savior, a blanket of fresh aloe vera and virgin coconut oil followed by a vitamin C-infused moisturiser to turn the skin clock back; Salted Coconut Peel - an exfoliation treatment of sea salt and freshly grated coconut followed by an extravagant soak in a bath of pure coconut milk or rejuvenating spa shower; Coffee Rush - a creamy coffee scrub for dry and flaky skin;



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and Cacao Grub – sea salt and brown sugar granules for exfoliation, raw cacao and coconut oil for nourishment.

STAY WELL, signature massages inspired by sea, breeze sun and earth include Easy Breezy - gentle strokes soft as the breeze caress your skin while airbrushes glide over the contours of your body and face to encourage lymphatic flow and circulation; Pearlie Shells – Heated shells work to completely loosen knots of tensed muscles; and All Bundled Up – herb-filled heated bundles for your choice of soothing and calming, healing and relieving aches, and energizing and revitalizing.



Spa with a view: The sweeping Andaman vista from The Nai Harn pool deck is the perfect outlook to go with the hotel's fresh spa concept.



Stay Well: Signature massages inspired by the sea, breeze, sun and earth blend elemental ingredients with time-honoured techniques and latest technology.

Spa Cabana delivers results-driven treatments that are easily accessible to guests who need a quick fix by the pool – the embodiment of NAI HARN Spa's laid-back approach to wellness, with all treatments taking an hour or less.

The Lifestyle Cabana is a stylishly curated retail space offering earth friendly, coastal-inspired mementos, resortwear, jewellery and an eclectic mix of home décor pieces.

THE NAI HARN's General Manager Frank Grassmann said he was very happy with the new spa concept and expected guests to love it.

"Spa and wellness... the whole point is to relax you and make you look and feel great," he said. "We have created an ambiance of relaxation and refreshment that feels quite unique and does away with all the tired Asian tropical spa clichés".

"Not everyone wants to spend all day in the spa, which is where the 'wellness bites' at the Spa Cabana come in. But of course you certainly can spend all day in the spa if that's what you desire, and the Beach Spa Suites offer a range of results-based treatments put together with a spirit of fun and joie de vivre but firmly grounded in traditional wisdom and the latest techniques and technologies."

Originally launched in 1986 and previously known as the Royal Phuket Yacht Club, THE NAI HARN underwent an 18-month top-to-bottom remodeling to restore the legendary resort to the pinnacle of luxury resort hospitality.



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About THE NAI HARN

THE NAI HARN offers the perfect blend of romance, adventure, indulgence and a genuine sense of heritage, perched above Thailand's best beach*, ranged along a lush hillside at the southern tip of Phuket. Only THE NAI HARN offers dress circle seats to the greatest show on earth - the spectacle of an Andaman sunset set against the dramatic promontory of Cape Promthep, best viewed from the four-poster day bed on your private 40sq m terrace, or from the reborn Rooftop Deck at our bucket list-worthy daily Magic Hour and Sunset Salutation Ritual. Offering guest rooms at least as capacious as the generous terraces and suites best described as sublime, THE NAI HARN has been reborn to maximize its exceptional vistas and elevate the luxury escape on Phuket. Minimally elegant with lavish touches and 'ah' moments, this comprehensive reimagining of Phuket's first luxury resort infuses contemporary style with a Southern Thai aesthetic, setting the scene for destination experiences informed by authenticity and local knowledge, new adventures on roads less travelled, and culinary experiences that define excellence. Phuket's only hotel with a real sense of history has hosted luminaries from royals to heads of state to stars of stage and screen - where else but at THE NAI HARN can you take a luxury speedboat island-hopping to James Bond Island... while staying in the suite once occupied by Roger Moore himself? *As voted by readers of TripAdvisor, 2014.

